



## Year 2021-2022

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## Creating Stylish PowerPoints in Enhancing Brand Images

Have you always wondered how you can create a PowerPoint presentation that is both professional and impactful?



In our first webinar of 2021, our guest speaker Mr. Clive Kwok, a professional trainer with more than 15 years of experience, will share with you the key to create a professional PowerPoint presentation in matching with your brand image. He will discuss the essential elements of a nice PowerPoint design, including the use of different font types, the impact of color, and also the power of using slide master in creating a stylish PowerPoint presentation.

In the past, Mr. Clive Kwok has been invited by top luxury brands to create PowerPoints for their trainings, and he will share all the tips with you during the webinar. Looking forward seeing you at our first webinar of the year!

*\* Participants are recommended to login with computers so that they can follow and practise together with the speaker simultaneously. This webinar will be conducted in Cantonese **with no translation.***

Please register via the link [here](#) or below:

<https://us02web.zoom.us/meeting/register/tZEIcOuppzIte9Gv2FaU7zsbNrlq-vZfCIHX>

Registration is FREE but number of participants will be limited, with priority given to members. Further instructions and procedures will be sent to you upon confirmation by 30<sup>th</sup> January, 2021 (Saturday).

**Date: Monday, 1<sup>st</sup> February, 2021**

**Time: 20:00 – 21:30 (HKT)**

Disclaimer: By registration and attendance to the event, you agree that photos and footages taken throughout the event will be used by GIAAA HK for future marketing and publicity purposes on websites, social media and/or any other third-party publications.

